



2024 Rate Card: CPS Electronic Newsletter & Website

Promote your career opening and/or services through the Canadian Paediatric Society

Advertising in **CPS E-news** and at **www.cps.ca** allows you to reach our national network of more than 3,700 child and youth health professionals across Canada.

Circulation: Monthly

Audience: Community and hospital-based paediatricians, subspecialists, paediatric nurses, administrators across Canada

Language: Bilingual. When possible, please provide ads in English and French.

Please note: We only accept postings for positions in Canada and the United States.

Rates

Type of ad	Included in Price	Rate
Career/Job ad	<ul style="list-style-type: none">Posting on the Job Opportunities in Paediatrics page of the CPS website for 60 daysInclusion of ad in one e-newsletter (with position title & location)	\$770
Service ad	<ul style="list-style-type: none">Button in one e-newsletter (250 x 250 pixels)Hyperlink to your website or landing page	\$550
	<ul style="list-style-type: none">Banner in one e-newsletter (468 x 60 pixels)Hyperlink to your website or landing page	\$770

Terms and conditions

Artwork: All artwork must be provided web-ready as a .pdf, .jpg or .png file. Word files will be converted as provided into a PDF.

Approval: All advertisements are subject to approval by the CPS.

Placement: Ad placement is at the sole discretion of the CPS.

Payment: All rates are subject to tax. Advertisers will be billed upon reservation of ad space. Invoices may be paid by credit card.

Sponsorship: If you are interested in becoming the unique sponsor of CPS eNews please contact Marlene Murray, Manager of Development, at marlenem@cps.ca or 613-526-9397 ext. 227

Reserve your ad space for the CPS website or CPS eNews

E-mail: moiram@cps.ca

Phone: 613-526-9397 ext. 238



2024 Rate Card: CPS Print Newsletter

Promote your career opening and/or services through the Canadian Paediatric Society

Advertising in the print edition of **CPS News** allows you to reach our national network of more than 3,700 child and youth health professionals across Canada.

Circulation: Twice annually:

- **Spring/Summer 2024 issue**
 - Reserve space by February 27, 2024
 - Distribution date of May 29, 2024
- **Fall/Winter 2024 issue**
 - Reserve space by September 8, 2024
 - Distribution date of November 28, 2024

Audience: General paediatricians, subspecialists, paediatric nurses, administrators and teachers in hospital, university and community settings across the country

Language: Bilingual. When possible, please provide ads in both English and French.

Rates

Type of ad	Ad size	Rate
Career/Job ad	1/4 page	\$840
	1/3 page	\$965
	1/2 page	\$1290
	2/3 page	\$1505
	Full page	\$2470
Service ad	1/4 page	\$1100
	1/3 page	\$1230
	1/2 page	\$1600
	2/3 page	\$2130

Terms and conditions

Artwork: All artwork must be submitted as a high resolution PDF. Files provided in Word format will be converted into a PDF.

Approval: All advertisements are subject to approval by the CPS.

Placement: Ad placement is at the sole discretion of the CPS.

Payment: All rates are subject to tax. Advertisers will be billed upon reservation of ad space. Invoices may be paid by credit card.

Reserve your ad space for the CPS News (print newsletter)

E-mail: moiram@cps.ca

Phone: 613-526-9397 ext. 238