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# Acknowledgements

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- IRBs of the Navajo Nation and JHSPH
- CIH faculty and staff



# Land Acknowledgement

As we gather from places across the globe, we honor and recognize Indigenous peoples of the places where this meeting is being held, where the work is conducted and of our homelands.







# The History, Impact, and Evaluation of Recommended Vaccination Uptake among Indigenous Children in the Southwest Region of the United States

Chelsea Kettering, Johns Hopkins Center for Indigenous Health



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# Learning Objectives

1. Describe the importance of vaccination in protecting against severe and preventable infectious disease and reducing health disparities/inequities
2. Understand facilitators and barriers to vaccine acceptance and deliver that are present in Navajo Nation and how to enumerate those things in their own communities
3. Tailor strategies for improving vaccine uptake to their own unique settings





# Background on Navajo Nation

- 390,000 enrolled members, with 170,000 residing on the Navajo Nation
- Navajo Nation has 110 chapters within 5 agencies and is roughly the size of West Virginia
- Existing partnerships of health care settings and organizations with Navajo communities



# What are vaccines?

- Normally a shot (injection)
  - Can also be pills, nose sprays, or liquids
- Teach your body how to defend against a disease
- Safe and effective

## How Vaccines Helped All But Eradicate Diseases

Annual 20th century morbidity and 2021 morbidity for vaccine-preventable diseases in the U.S.



Source: Centers for Disease Control and Prevention



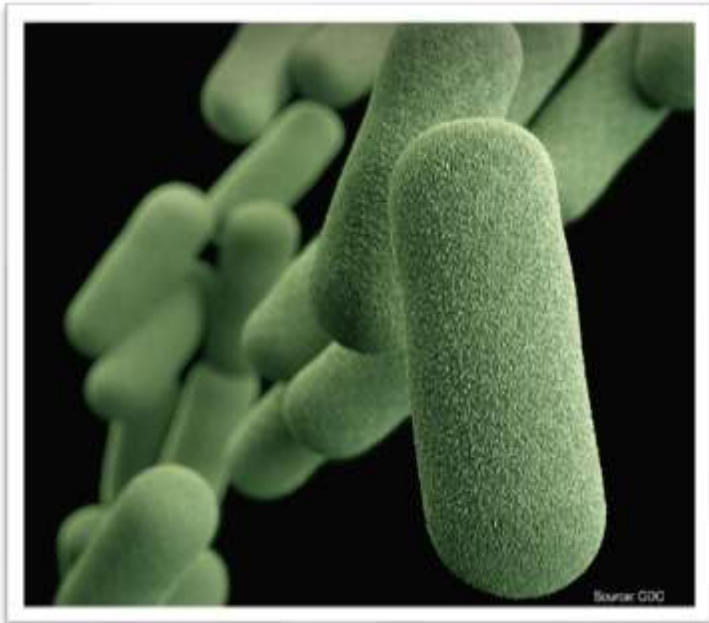
statista

Source: <https://www.statista.com/chart/21641/historical-morbidity-and-vaccinations/>



# *Haemophilus influenzae*

- Bacteria or “germ”
- Usually spread by coughing or sneezing
- Can cause mild or severe disease:
  - Ear infections
  - Lung infections (pneumonia)
  - Brain infections (meningitis)
  - Swelling of the throat (epiglottitis)
- Does not cause the flu
- Treatable with antibiotics

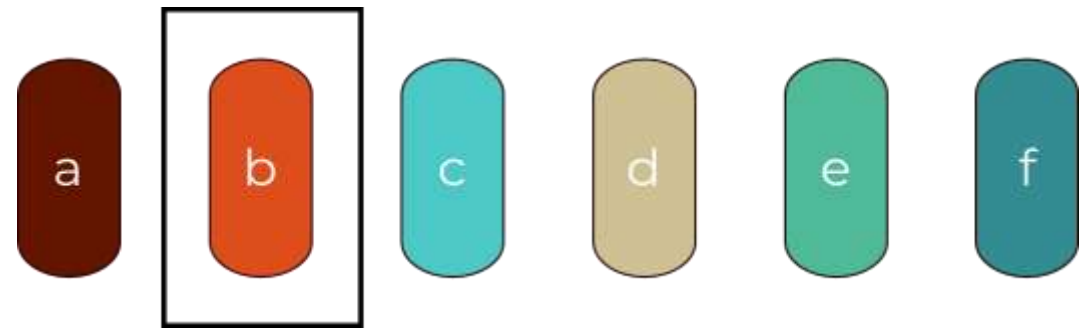


# *Haemophilus influenzae* type b (Hib) vaccine summary



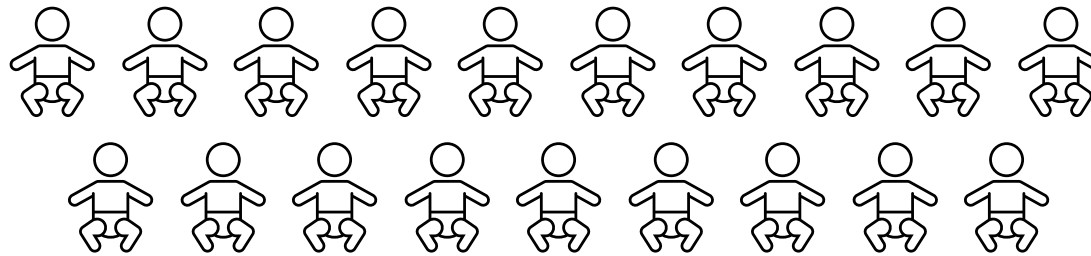
Source: <https://stacks.cdc.gov/view/cdc/46840>

- Routine childhood immunization
  - Introduced in the early 1990s
- Protects against *H. influenzae* type b (Hib)



# Hib vaccine impact in Navajo Nation

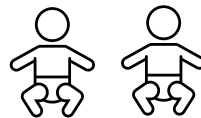
**1988-1990:** An average of 19 Navajo children <5 years old became sick with severe Hib disease each year



This rate of disease was **4-5x higher** than what the general U.S. experienced



**1990s:** The introduction of the **Hib vaccine** led to a **90% decrease** in severe Hib disease on Navajo Nation



**2017-2024:** no Navajo children have experienced severe Hib disease

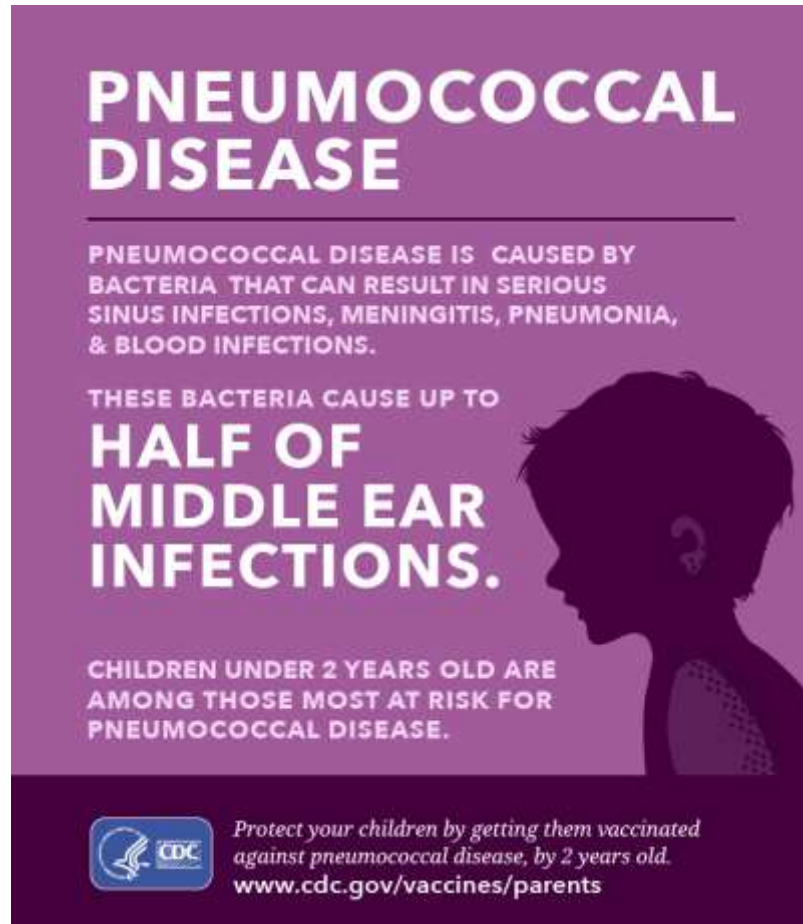
# ***Streptococcus pneumoniae***

- Bacteria or “germ”
- Usually spread by coughing or sneezing
- Can cause mild or severe (invasive) infections:
  - Ear (otitis)
  - Sinus (sinusitis)
  - Lung (pneumonia)
  - Brain (meningitis)
  - Blood (bacteremia or sepsis)
- Treatable with antibiotics





# Pneumococcal conjugate vaccine (PCV) summary

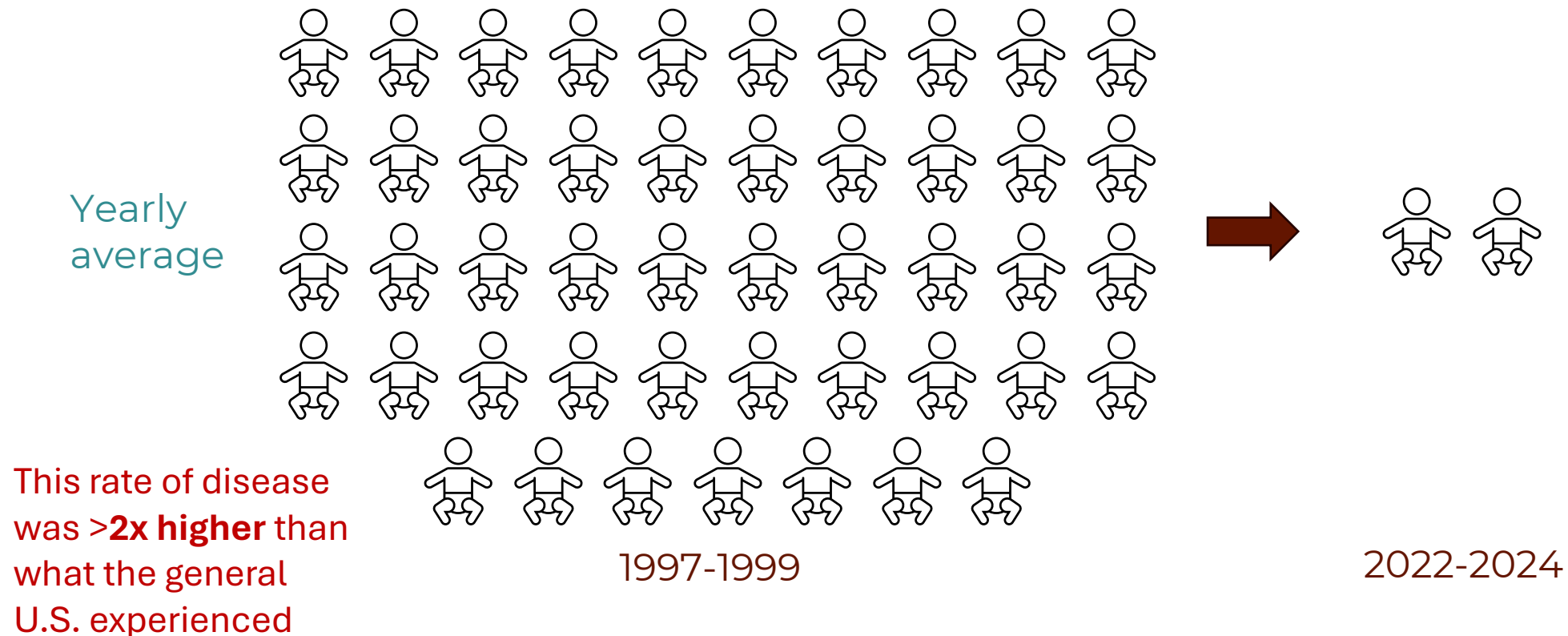


- Routine childhood immunization
  - First introduced in 2000
  - Protects against serotypes of *S. pneumoniae* that previously caused the most severe disease or were most common

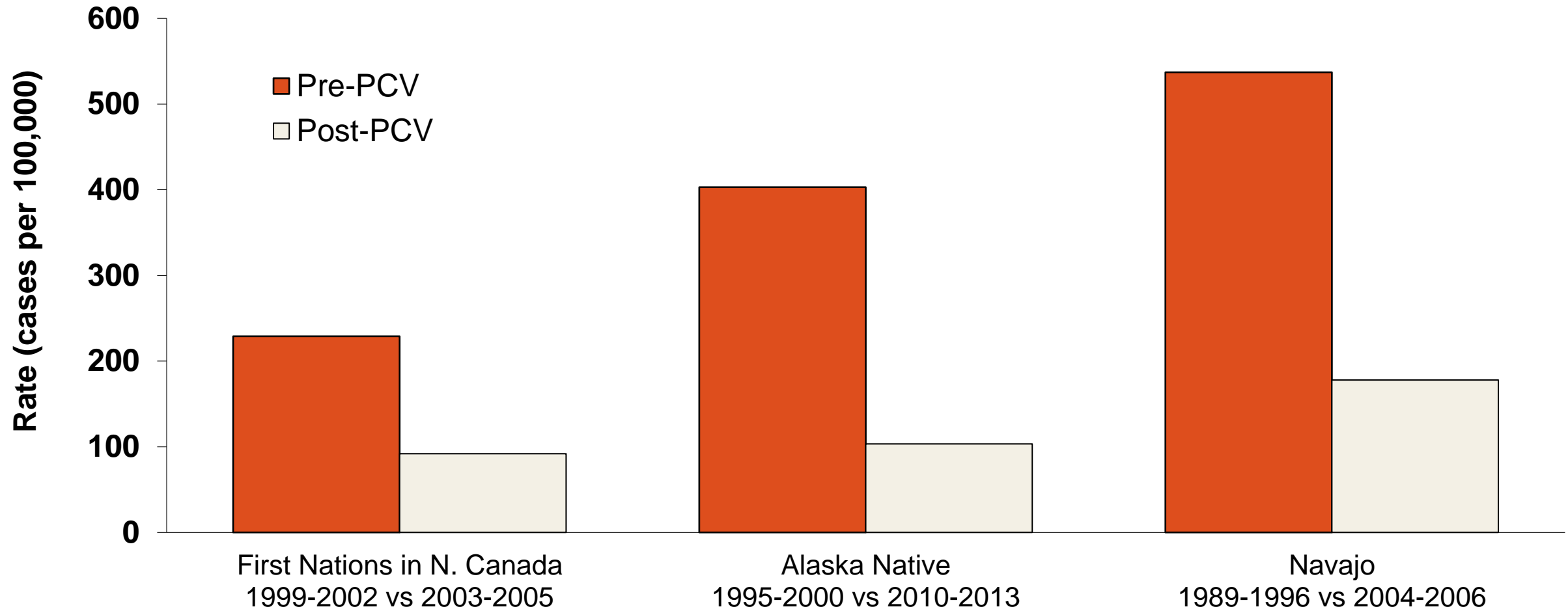
Source: <https://stacks.cdc.gov/view/cdc/46547>

# PCV vaccine impact in Navajo Nation

Led to a huge reduction in invasive pneumococcal disease among Navajo children <5 years old



# Invasive Pneumococcal Disease, Children <2 years, pre- and post- PCV



References: Bruce et al, EID 2008

Singleton et al, JAMA 2007  
Bruce et al, Vaccine 2015

O'Brien et al, Am J Epi 2004  
Weatherholtz et al, CID 2010

# Vaccines for Children (VFC) program

- Government funded, operational beginning October 1994
- Provides vaccines to infants, children, and teenagers for families that cannot afford vaccinations
  - Offers vaccines for 19 preventable diseases
- Has benefitted 40 million U.S. children

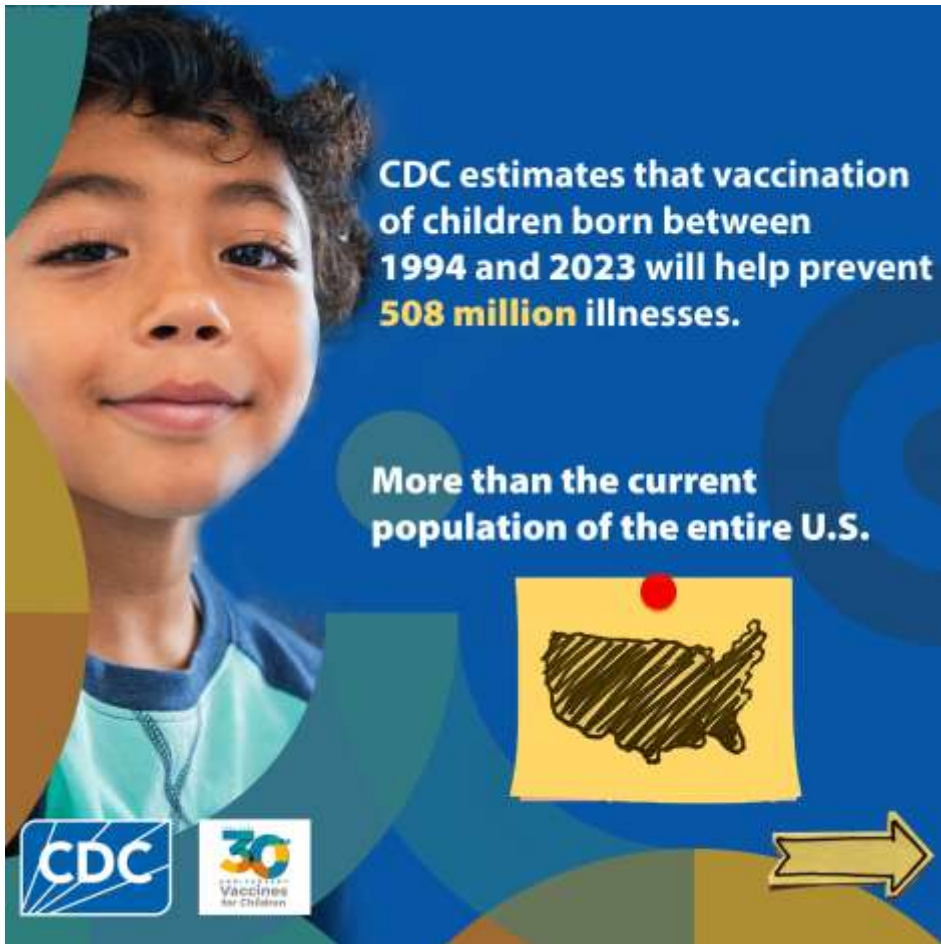
**Almost 90% of VFC-eligible children** born during 2011 through 2020 received the MMR vaccine.



<https://www.cdc.gov/vitalsigns/vaccines-for-children/index.html>



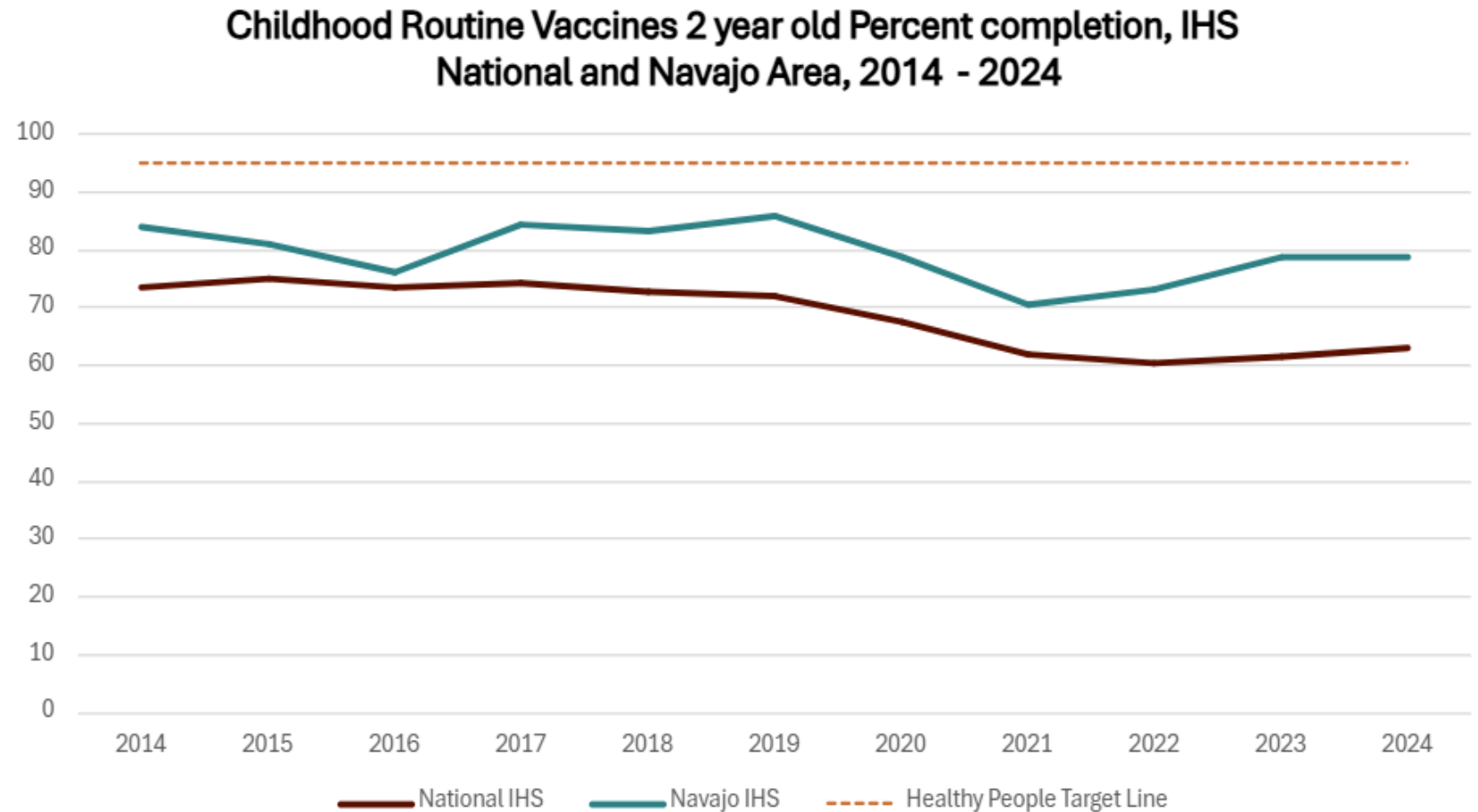
# VFC: Cost and Estimated Impact



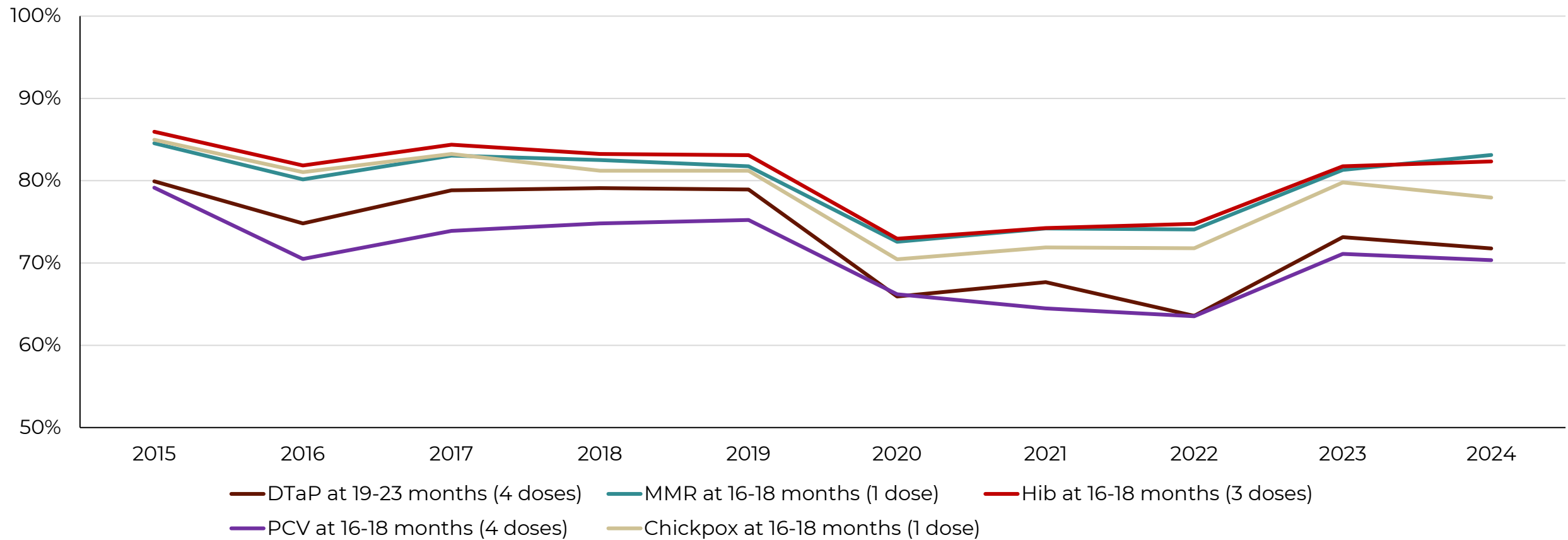
- All Indigenous children are categorically eligible for **FREE** vaccination for all ACIP recommended vaccines from VFC program providers
- Saves **MILLIONS** of \$\$ for our health care providers (US vaccine cost per child up to age 6 is \$1200)

# Decline in Pediatric Vaccines

- Data from Indian Health Service (IHS)
- Line chart includes combined 7-vaccine series completion (DTaP, Polio, Hib, HepB, PCV, MMR, Var)
- Coverage was between 66-70% among U.S. children with birth years between 2011-2021



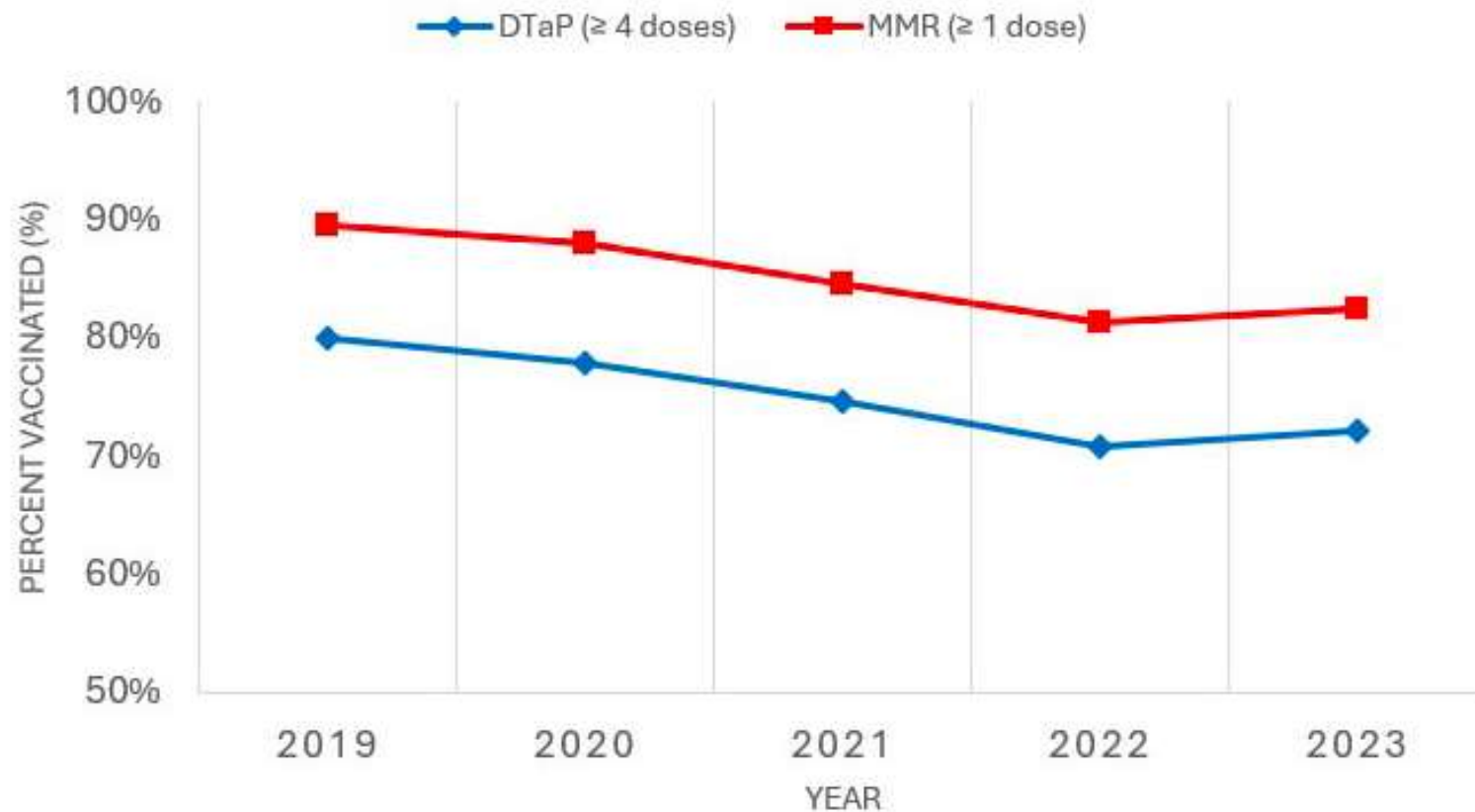
# Childhood vaccine coverage in Navajo Nation, yearly average



Source: National Immunization Reporting System. Quarterly Immunization Coverage Reports. Available at:  
<https://www.ihs.gov/NonMedicalPrograms/iypes/immunizations/index.cfm?module=immunizations&option=reports>. Accessed March 3, 2025

# What are the vaccine trends in Canada?

Figure 1. Coverage for measles, mumps and rubella (MMR) and diphtheria, tetanus and acellular pertussis vaccines (DTaP) in 2-year-old children in Alberta, Saskatchewan, Manitoba, New Brunswick and Yukon



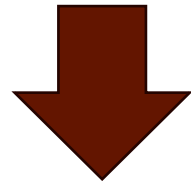
**79% average for MMR**

**75% average for DTaP**

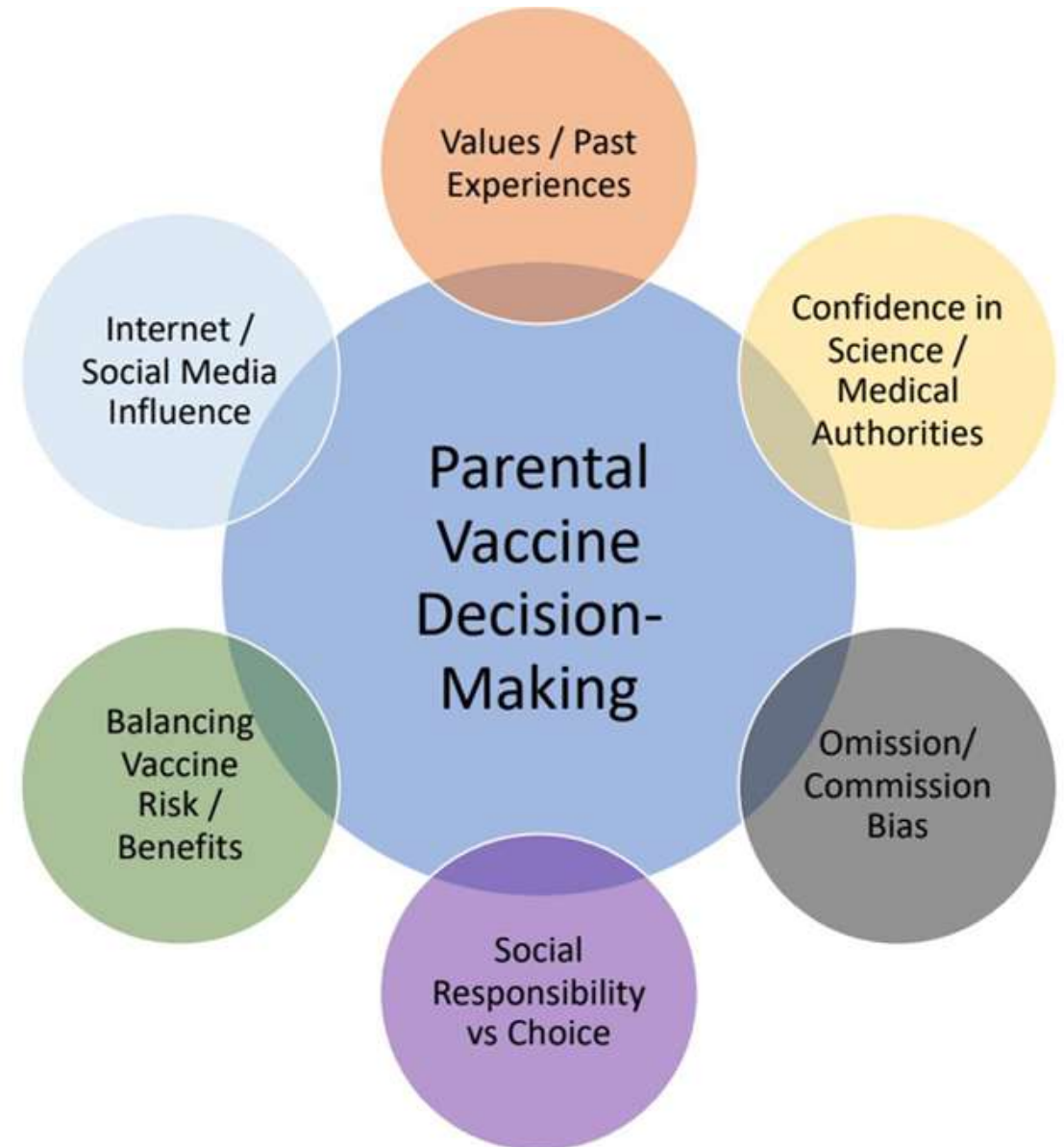


# Vaccine Hesitancy

Falling vaccination rates



Explore underlying causes



A stethoscope with a dark blue tube and silver-colored metal components is positioned on a teal background. The binaural part is on the left, and the chest piece is on the right.

# Insights from Health Care Workers

- Misinformation & public perception
- Vaccine hesitancy in parents
- Impact of historical trauma on AI/AN communities
- Provider shortages & patient interaction
- Parental consent barriers

# Insights from Community Members

- Vaccine information sources
- Barriers to access
- Historical trauma in AI/AN communities
- Misunderstandings on vaccines
- Vaccine protection
- Perception of risk



# Lessons learned from the COVID-19 pandemic

- Motivate people (Diné - K'e concept)
- Change views on vaccines
- Appealing to community values


**Identify the focus within  
your community**






# Culturally-tailored Strategies

- Adapt messaging from verifiable sources into the local Indigenous language.
- Generate visuals.
- Build trust.




These shots can protect pregnant women and their babies from the flu (influenza) and whooping cough (pertussis).

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Pregnant women should talk to their doctor, midwife, or healthcare provider for more information

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These shots are safe for both mom and baby and can protect the baby even after he or she is born.

# Best Practices for Improving Vaccine Uptake

- Patient screening at each visit
- Standing orders
- Reminders
- Strong provider recommendations
  - Presumptive approach
- Improved and extended access







# How should we communicate about vaccines?

## ▪ Trust

- Build, maintain, and restore trust by being present, consistent, and humble in communication, including about side effects.

## ▪ Announce early

- Share information early (e.g., during pregnancy or at a 2-week well-child visit) so patients know what to expect.

## ▪ Transparency

- Keep trust by providing clear and timely information.

## ▪ Listening

- Understand community concerns and risk perceptions to communicate effectively. Collaborate with the community to shape messages and strategies.



# Key Takeaways



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Vaccines are an important tool to reduce diseases in children

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Vaccine coverage in children has declined in recent years for a variety of reasons

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People in this room are critical to improving vaccine coverage

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Best practices help to increase vaccine uptake among Indigenous communities

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# Taking this back to your community

- What opportunities do you see in your community?
- Are there innovative resources available in your community (teachers, political leaders, etc.)?
- What are the focuses of the community you serve?





# Thank you!

There is a lot of great work happening in this space. Please check these resources for more information.

## Visual Stories — NNACoE

We utilize film as a powerful tool to tell Indigenous stories and communicate important information to tribal people.

<https://www.nnacoe.org>



## VaxUp: Supporting Vaccine Confidence in Two Service Units in the Navajo Nation - Johns

We are currently conducting a study in partnership with the Tuba City Regional Health Care Corporation (CRHCC) and Northern Navajo Medical Center (NNMC) to explore factors contributing to low vacci...

<https://cih.jhu.edu>

## Naalniih Naalkaah Reports

<https://nec.navajo-nsn.gov/>



URBANINDIANHEALTHINSTITUTE



Report on New Mexico Navajo Mothers and Their Infants 2012-2018



Navajo Nation Active Bacterial Surveillance Report November 8, 2024



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## Resource Library - Johns Hopkins Center for Indigenous Health

A post on Johns Hopkins Center for Indigenous Health provided by: <https://cih.jhu.edu>

<https://cih.jhu.edu>

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