

Canadian Paediatric Society 2026 Sponsorship Opportunities

**Child
& Youth
Health**

**Accredited
Professional
Education**

**Reaching
Paediatricians**



**Canadian
Paediatric
Society**

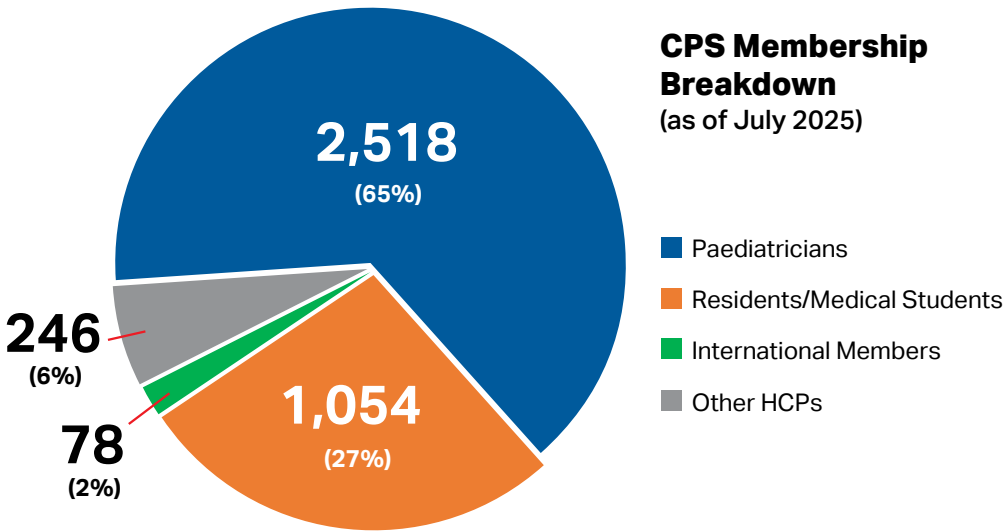


Why Support the Canadian Paediatric Society (CPS)?

Founded in 1922, the Canadian Paediatric Society is a national association of almost **4,000** paediatricians, paediatric subspecialists, paediatric residents and other health care professionals.

For over a century, CPS members have worked tirelessly to position the CPS as a highly respected national leader

and champion in the advancement of the health and well-being of Canada's children and youth. Through the unwavering commitment of our membership and support from corporate Canada, the CPS continues to excel in nurturing excellence in health care, advocacy, education, and research.



CPS Membership Demographic Profile

Territories



YUKON TERRITORY

NORTHWEST TERRITORIES

NUNAVUT

BRITISH COLUMBIA

ALBERTA

SASKATCHEWAN

MANITOBA

ONTARIO

QUEBEC

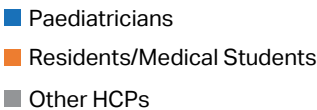
NEWFOUNDLAND AND LABRADOR

PRINCE EDWARD ISLAND

NOVA SCOTIA

NEW BRUNSWICK

International Members



Ways to Support the CPS

CPS Special Edition National Grand Rounds Webinar

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Accredited

CPS
Special
Edition
National
Grand Rounds
Webinar
\$35,000

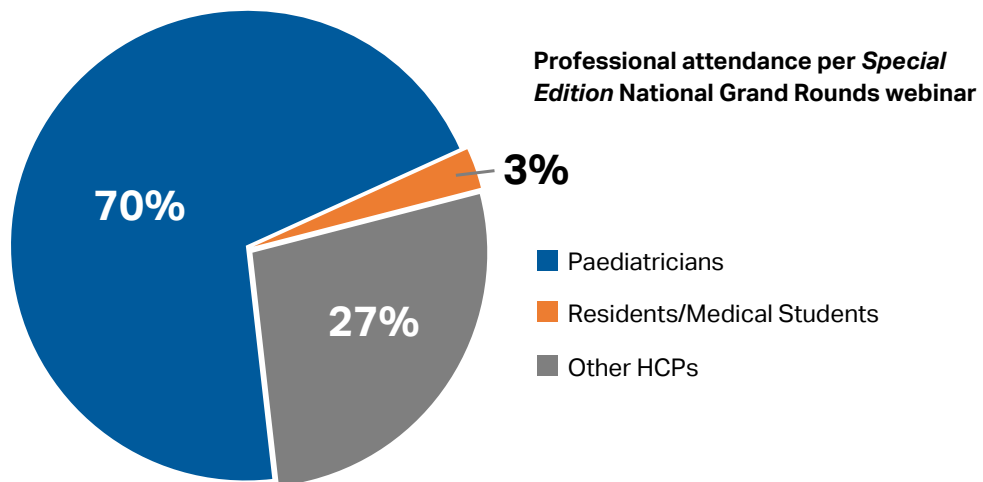
Virtual



National Grand Rounds

Séances scientifiques nationales

To enhance CPS-accredited learning opportunities and fulfill continued interest in virtual education, the CPS has developed a series of webinars: CPS National Grand Rounds. The CPS National Grand Rounds include accredited, 1-hour webinars focused on key topics in paediatrics. While the standard CPS National Grand Rounds series is available at no cost for the almost 4,000 CPS members, National Grand Rounds sponsors have the opportunity to co-develop a *Special Edition* webinar that is open to all interested health care providers. Recordings of these webinars are available for 1 year. **To date, there have been an average of 300 participants for each of the Special Edition CPS National Grand Rounds webinars.**



Sponsor Benefits

- **Complimentary** registration for a sponsored National Grand Rounds webinar
- Recognition at sponsored Special Edition National Grand Rounds webinar
- Company name displayed on the National Grand Rounds website
- Invitation to the Sponsor Recognition Event at the CPS Annual Conference 2026, with the CPS Board of Directors and senior staff in attendance
- Corporate recognition in one 2026 edition of *CPS eNews*

Pedagogy Online Education Module Sponsorship

– starting from
\$65,000
(depending on format)

Virtual

Accredited

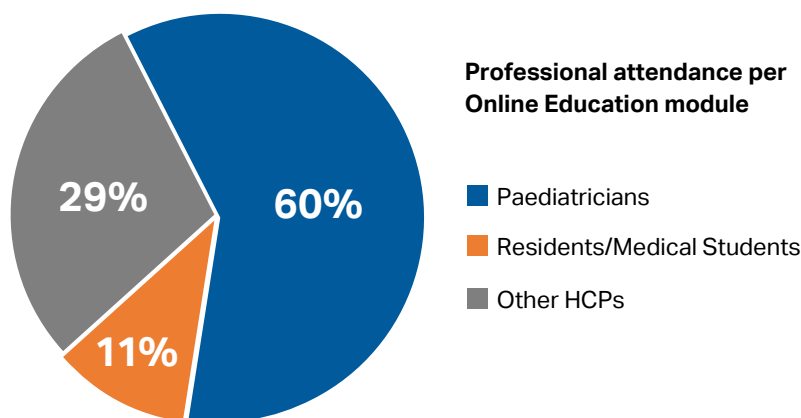


ONLINE EDUCATION FROM THE CPS

Online education modules are an essential way to help health care providers continue their professional development, while expanding their medical knowledge. To further assist learning, the CPS has designed and developed its own online portal and medical education management system: **Pedagogy**.

With the portal, learners can find accredited educational opportunities to suit their schedule and learning preferences and access learning resources and tools that are robust, reliable and competency-based. Our 1-hour **Pedagogy** online modules are freely available to the almost 4,000 CPS members and remain 'live' for 1 year, which allows family physicians, paediatricians, subspecialists, nurses and pharmacists to learn at their own pace.

Through the support of an education grant, **Pedagogy Online Education Module Sponsors** allow CPS content experts and electronic instructional designers to develop a variety of online accredited courses that will highlight various topics focused on child and youth health. The courses will be current, evidence-based and balanced.



There are approximately 475 learners per module.

Sponsor Benefits

- Course remains online for 1 year
- 1 **complimentary** (individual) registration for a sponsored online education module
- Opportunity to renew course module(s) after 1 year
- Opportunity to reach:
 - 4,000 paediatricians and subspecialists
 - 13,500 HCPs (including nurses, pharmacists and other allied professionals)
- Company name displayed on the Pedagogy website
- Invitation to the Sponsor Recognition Event at the CPS Annual Conference 2026, with the CPS Board of Directors and senior staff in attendance
- One-on-one meeting with CPS leadership and staff
- Corporate recognition in one 2026 edition of *CPS eNews*

In-person

Lifelong Learning in Paediatrics Courses

Accredited

Lifelong Learning in Paediatrics Courses (LLPs) provide paediatricians, family physicians, paediatric residents and health care professionals with an opportunity to update their knowledge and diagnostic skills in a relaxed and focused environment.

The courses, which attract an average of 100 participants each, concentrate on specific content areas. They are on an intimate scale, and popular because the daily plenaries and workshops allow for open discussion and hands-on learning. Sponsors have a unique opportunity to build brand awareness by networking one-on-one and promoting their products to a select audience.

CPS – 2026 Lifelong Learning in Paediatrics Courses:

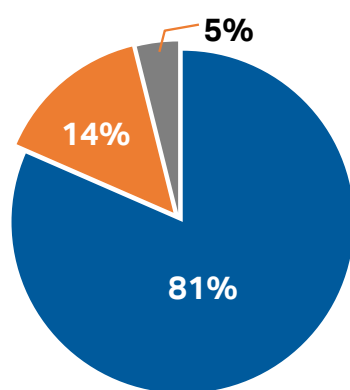
**Fairmont Tremblant,
Mont-Tremblant, Québec
January 23-25, 2026**

Content areas:
Artificial Intelligence, Infectious Diseases,
Child & Youth Maltreatment, Adolescent Health

**Fairmont Chateau Lake Louise,
Banff, Alberta
October 30 – November 1, 2026**

Content areas:
Neonatology, Developmental,
Allergy, Drug Therapy

Professional attendance
per Lifelong Learning In
Paediatrics course



- Paediatricians
- Residents/Medical Students
- Other HCPs

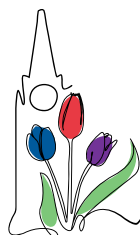
SILVER \$30,000	BRONZE \$10,000	FRIEND OF THE LLP \$5,000	
●			Co-develop an accredited, 1-hour education session (includes coverage of all expenses: accreditation fees, speaker costs, meeting room)
●	●		Logo included on the sponsor thank you slide
●	●	●	Prominent recognition with logo displayed on LLP website
●	●	●	Recognition at Course Welcome
●	●	●	Recognition of sponsorship on your corporate representative's name badge
2	1		Individual complimentary registrations to the LLP
●	●	●	Tabletop display
1	1	1	Exhibitor registration
●	●		Invitation to Sponsor Recognition Event at the CPS Annual Conference 2026, with the CPS Board of Directors and senior staff in attendance
●			Corporate recognition in one 2026 edition of <i>CPS eNews</i>

Sponsorship Benefits

Annual Conference 2026

In-person

Accredited



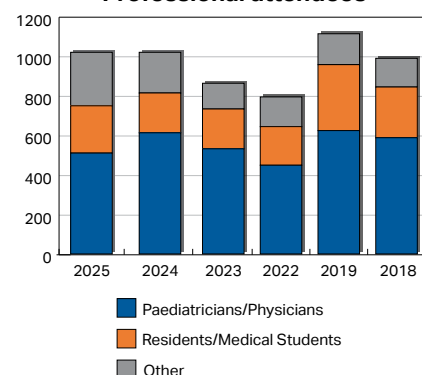
OTTAWA 2026

MAY 21-23 | DU 21 AU 23 MAI

On May 21-23, approximately 950 delegates from across Canada, including paediatricians, paediatric subspecialists, paediatric residents and other health care professionals, are expected to join together in Ottawa for the Annual Conference 2026.

This accredited, in-person educational event includes a wide range of learning forms and topics, with emphasis always on the latest research and practice developments in child and youth health. The CPS Annual Conference is the perfect opportunity for delegates to network.

Professional attendees



We welcome pharmaceutical, vaccine and health product manufacturers to work with the CPS in supporting the conference and physician education through sponsorship.

Sponsorship Benefits

	DIAMOND \$85,000	PLATINUM \$65,000	GOLD \$50,000	SILVER \$30,000	BRONZE \$15,000	FRIEND OF THE CPS \$7,000
Co-develop an accredited, 1-hour education session (includes coverage of all expenses: accreditation fees, speaker costs, meeting room rental, audio-visual service, catering and event promotion). Verbal recognition by session moderator and logo recognition as part of session	●	●				
Opportunity to co-develop an accredited online education module at a discounted rate. The module is hosted on Pedagogy for 1 year	●	●				
Opportunity to co-develop an accredited, 1-hour Special Edition webinar at a discounted rate. The webinar is held during the CPS National Grand Rounds series	●					
One-on-one meeting with CPS leadership and staff	●	●				
Individual complimentary registrations for the CPS Annual Conference	5	4	3	2		
Booth with lead retrieval (Exhibition 1-1/2 days)	Double	Double	Double	Single	Single	
Prominent recognition with logo displayed on conference signage, and the conference app and website (www.annualconference.cps.ca)	●	●	●	●	●	●
Use of the CPS Annual Conference logo (for up to 1 year) with sponsorship level for corporate promotion	●	●	●	●	●	●
Complimentary banner advertisement with link on the conference app (ad approval and linkage is at CPS discretion)	●	●				
Recognition at Opening Ceremonies	●	●	●	●	●	●
Invitation to the Sponsor Recognition Event at the CPS Annual Conference 2026, with the CPS Board of Directors and senior staff in attendance	●	●	●	●	●	●
Corporate recognition in one 2026 edition of <i>CPS eNews</i>	●	●	●	●	●	●

For more information, contact: Marlene Murray, Manager of Development, CPS
Tel: 613-526-9397 x227 marlenem@cps.ca

Reaching Educators and School Staff



Unrestricted Grant Support

Since 2016, Diabetes@School has been the only national, bilingual resource to help Canadian teachers and school staff support students with type 1 diabetes.

Diabetes@School—a partnership of the Canadian Paediatric Society, Canadian Pediatric Endocrine Group, and Diabetes Canada—includes a comprehensive website, a series of animated videos, and an online learning module for school staff.

With essential information on insulin, blood sugar, and hypo/hyperglycemia, Diabetes@School resources are accessed by thousands of educators and parents each year.

Your support with an unrestricted grant will allow the Canadian Paediatric Society to enhance, update and expand the resources and tools needed to ensure that students with type 1 diabetes are safe, supported and included at school.

Sponsor Benefits

- Written corporate recognition in the module and on promotional materials
- Invitation to the CPS Sponsor Recognition Event at the CPS Annual Conference 2026, with the CPS Board of Directors and senior staff in attendance
- Corporate recognition in one 2026 edition of *CPS eNews*