

Canadian Paediatric Society 2027 Sponsorship Opportunities

**Child
& Youth
Health**

**Accredited
Professional
Education**

**Reaching
Paediatricians**



Canadian
Paediatric
Society

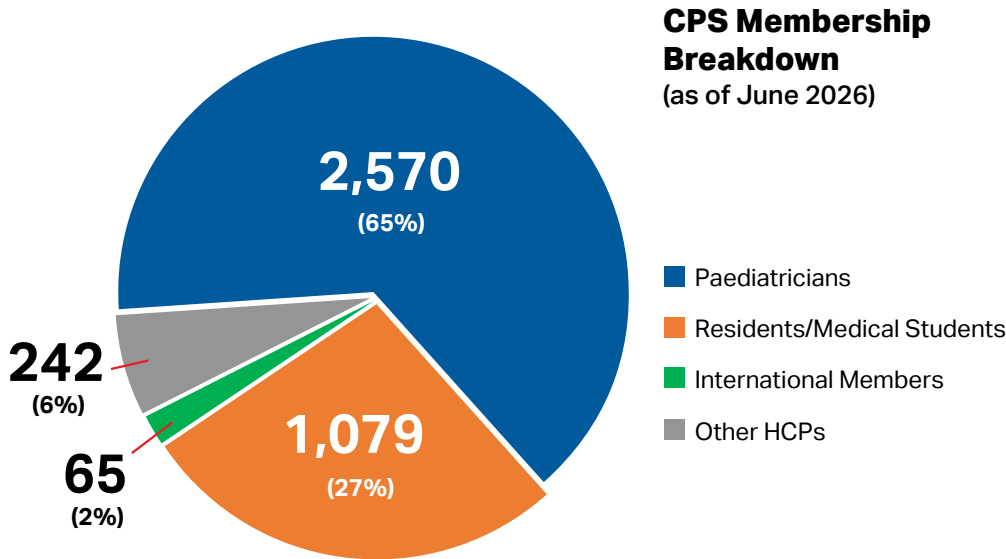


Why Support the Canadian Paediatric Society (CPS)?

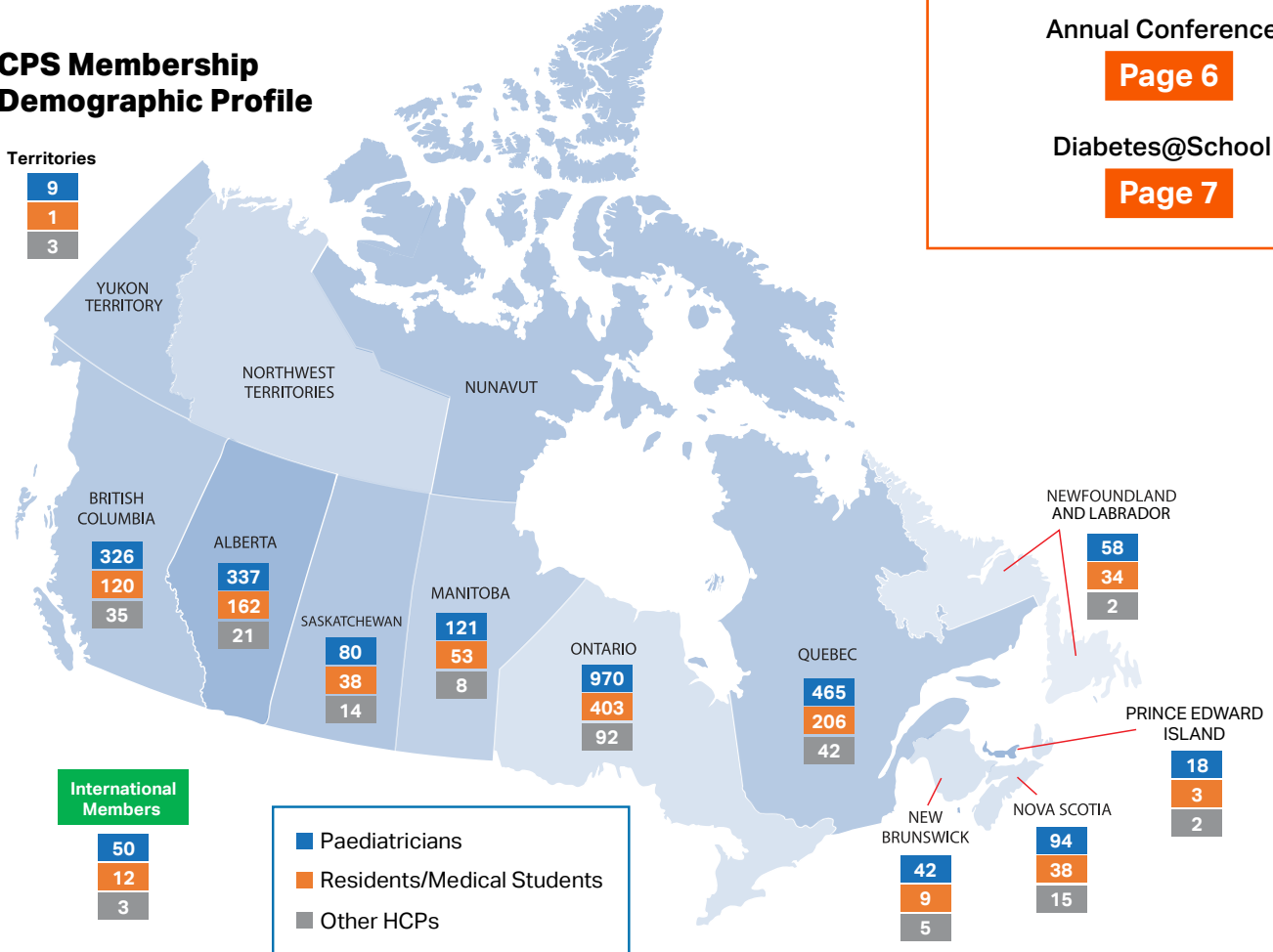
Founded in 1922, the Canadian Paediatric Society is a national association of almost **4,000** paediatricians, paediatric subspecialists, paediatric residents and other health care professionals.

For over a century, CPS members have worked tirelessly to position the CPS as a highly respected national leader

and champion in the advancement of the health and well-being of Canada's children and youth. Through the unwavering commitment of our membership and support from corporate Canada, the CPS continues to excel in nurturing excellence in health care, advocacy, education, and research.



CPS Membership Demographic Profile



Ways to Support the CPS

- CPS Special Edition National Grand Rounds Webinar **Page 3**
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- Annual Conference **Page 6**
- Diabetes@School **Page 7**

Accredited

CPS
Special
Edition
National Grand
Rounds Webinar

\$35,000

(plus applicable tax)

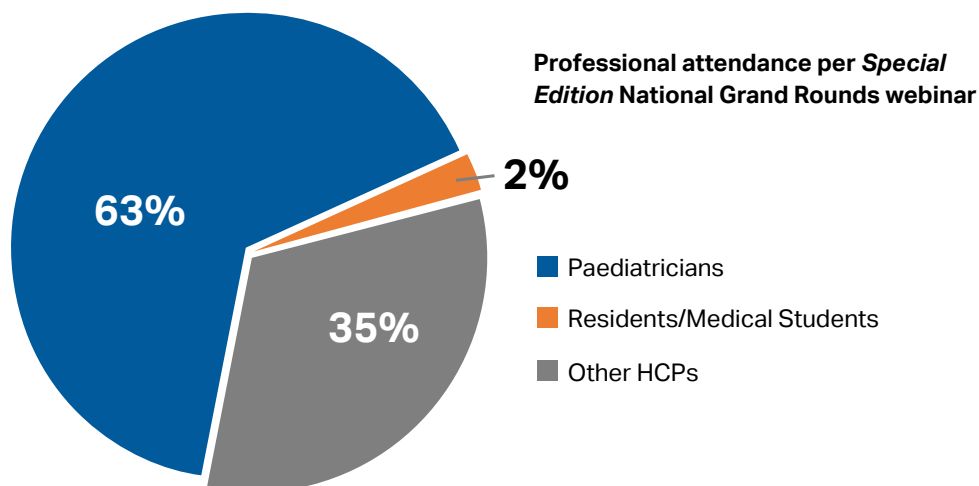
Virtual



National Grand Rounds

Séances scientifiques nationales

To enhance CPS-accredited learning opportunities and fulfill continued interest in virtual education, the CPS has developed a series of webinars: CPS National Grand Rounds. The CPS National Grand Rounds include accredited, 1-hour webinars focused on key topics in paediatrics. While the standard CPS National Grand Rounds series is available at no cost for the almost 4,000 CPS members, National Grand Rounds sponsors have the opportunity to co-develop a *Special Edition* webinar that is open to all interested health care providers. Recordings of these webinars are available to CPS members for 1 year. **To date, there have been an average of 345 participants for each of the Special Edition CPS National Grand Rounds webinars.**



Sponsor Benefits

- Registration for the sponsored National Grand Rounds webinar
- Recognition on the title slide of the sponsored Special Edition National Grand Rounds webinar presentation
- Recognition on the registration page for the sponsored webinar that appears on the National Grand Rounds website
- Invitation to the Sponsor Recognition Event at the CPS Annual Conference 2027, with the CPS Board of Directors and senior staff in attendance
- Recognition on CPS Sponsors page on CPS website

Pedagogy Online Education Module Sponsorship

- starting from

\$65,000

(plus applicable tax)

(depending on format)

Virtual

Accredited

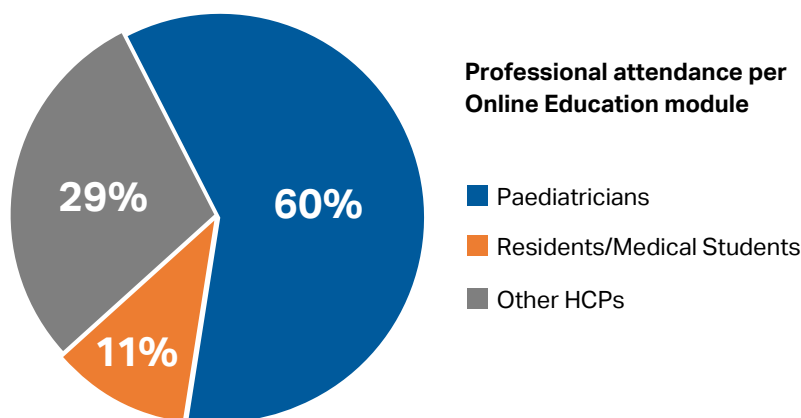
pedagogy

ONLINE EDUCATION FROM THE CPS

Online education modules are an essential way to help health care providers continue their professional development, while expanding their medical knowledge. To further assist learning, the CPS has designed and developed its own online portal and medical education management system: **Pedagogy**.

With the portal, learners can find accredited educational opportunities to suit their schedule and learning preferences and access learning resources and tools that are robust, reliable and competency-based. Our 1-hour **Pedagogy** online modules are freely available to the almost 4,000 CPS members and remain 'live' for 1 year, which allows family physicians, paediatricians, subspecialists, nurses and pharmacists to learn at their own pace.

Through the support of an unrestricted educational grant, **Pedagogy Online Education Module Sponsors** allow CPS content experts and electronic instructional designers to develop a variety of online accredited courses that will highlight various topics focused on child and youth health. The courses will be current, evidence-based and balanced.



There are approximately 475 learners per module.

Sponsor Benefits

- Course remains online for 1 year
- 1 (individual) registration for a sponsored online education module
- Opportunity to renew course module(s) after 1 year
- Opportunity to reach:
 - 4,000 paediatricians and subspecialists
 - 16,000 HCPs (including nurses, pharmacists and other allied professionals)
- Company name displayed on the Pedagogy website
- Invitation to the Sponsor Recognition Event at the CPS Annual Conference 2027, with the CPS Board of Directors and senior staff in attendance
- One-on-one meeting with CPS leadership and staff
- Recognition on CPS Sponsors page on CPS website

In-person

Canadian Conference on Child & Youth Mental Health

Accredited

The Canadian Paediatric Society is pleased to present its second conference on mental health: The Canadian Conference on Child & Youth Mental Health.

The conference, which attracts an average of 200 participants, will include a combination of lectures, interactive workshops and 'hot topic' discussions, giving attendees the opportunity to strengthen their clinical knowledge of, and approaches to, mental health issues.

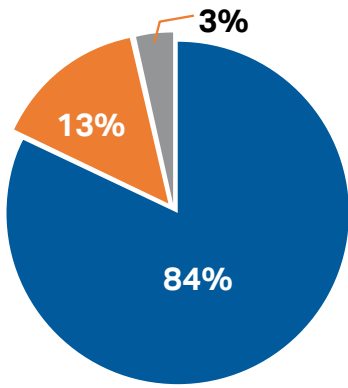
The conference will also provide HCPS with the opportunity to engage with leading experts on a wide range of topics including depression, anxiety, substance use, and addictive video gaming. Find useful tools for assessment of anxiety, complex ADHD and mood disorders as well as resources to support dialectical behaviour therapy (DBT) and other treatment approaches.

Canadian Conference on Child & Youth Mental Health

Hilton Toronto
Toronto, Ontario
October 29 - 31, 2027



Professional attendance per Canadian Conference on Child & Youth Mental Health



- Paediatricians
- Residents/Medical Students
- Other HCPs

	SILVER \$30,000	BRONZE \$10,000	FRIEND OF THE CONFERENCE \$5,000	
	●			Co-develop an accredited, 1-hour education session (includes coverage of all expenses: accreditation fees, speaker costs, meeting room rental, audio-visual service, catering and event promotion)
	●	●		Logo included on the sponsor thank you slide
	●	●	●	Prominent recognition with logo displayed on conference website
	●	●	●	Recognition at Course Welcome
	●	●	●	Recognition of sponsorship on your corporate representative's name badge
	2	1		Individual registrations to the conference
	●	●	●	Tabletop display
	1	1	1	Exhibitor registrations (tabletop display attendants)
	●	●		Invitation to Sponsor Recognition Event at the CPS Annual Conference 2027, with the CPS Board of Directors and senior staff in attendance
	●			Recognition on CPS Sponsors page on CPS website

Sponsorship Benefits

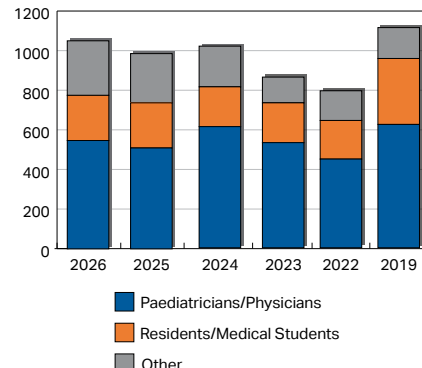
(All sponsorship levels are subject to applicable sales tax)



On May 20-22, approximately 950 delegates from across Canada, including paediatricians, paediatric subspecialists, paediatric residents and other health care professionals, are expected to join together in Victoria for the Annual Conference 2027.

This accredited, in-person educational event includes a wide range of learning forms and topics, with emphasis always on the latest research and practice developments in child and youth health. The CPS Annual Conference is the perfect opportunity for delegates to network.

Professional attendees



We welcome pharmaceutical, vaccine and health product manufacturers to work with the CPS in supporting the conference and physician education through sponsorship.

Sponsorship Benefits

(All sponsorship levels are subject to applicable sales tax)

	DIAMOND \$85,000	PLATINUM \$65,000	GOLD \$50,000	SILVER \$30,000	BRONZE \$15,000	FRIEND OF THE CPS \$7,000
Co-develop an accredited, 1-hour education session (includes coverage of all expenses: accreditation fees, speaker costs, meeting room rental, audio-visual service, catering and event promotion)	●	●				
Opportunity to co-develop an accredited online education module at a discounted rate. The module is hosted on Pedagogy for 1 year	●	●				
Opportunity to co-develop an accredited, 1-hour Special Edition webinar at a discounted rate. The webinar is held during the CPS National Grand Rounds series	●					
One-on-one meeting with CPS leadership and staff	●	●				
Individual registrations for the CPS Annual Conference	5	4	3	2		
Booth with lead retrieval (Exhibition 1-1/2 days)	Double	Double	Double	Single	Single	
Exhibitor registrations (booth attendants)	4	4	4	2	2	
Prominent recognition with logo displayed on conference signage, and the conference app and website (www.annualconference.cps.ca)	●	●	●	●	●	●
Use of the CPS Annual Conference logo (for up to 1 year) with sponsorship level for corporate promotion	●	●	●	●	●	●
Banner advertisement with link on the conference app (ad approval and linkage is at CPS discretion)	●	●				
Recognition at Opening Ceremonies	●	●	●	●	●	●
Invitation to the Sponsor Recognition Event at the CPS Annual Conference 2027, with the CPS Board of Directors and senior staff in attendance	●	●	●	●	●	●
Recognition on CPS Sponsors page on CPS website	●	●	●	●	●	●

Reaching Educators and School Staff



SAFETY • SUPPORT • SUCCESS

Unrestricted Grant Support

Since 2016, Diabetes@School has been the only national, bilingual resource to help Canadian teachers and school staff support students with type 1 diabetes.

Diabetes@School—a partnership of the Canadian Paediatric Society, Canadian Pediatric Endocrine Group, and Diabetes Canada—includes a comprehensive website, a series of animated videos, and an online learning module for school staff.

With essential information on insulin, blood sugar, and hypo/hyperglycemia, Diabetes@School resources are accessed by thousands of educators and parents each year.

Your support with an unrestricted grant will allow the Canadian Paediatric Society to enhance, update and expand the resources and tools needed to ensure that students with type 1 diabetes are safe, supported and included at school.

Sponsor Benefits

- Written corporate recognition in the module and on promotional materials
- Invitation to the CPS Sponsor Recognition Event at the CPS Annual Conference 2027, with the CPS Board of Directors and senior staff in attendance
- Recognition on CPS Sponsors page on CPS website